

## **Parks, Recreation & Cultural Resource Advisory Committee**

### **Meeting Agenda**

**March 9, 2022 - 6:30PM**

#### Advisory Committee Members

Howie Labiner – Chair  
Ryan Maclatchie  
Harvey Boyd

Susan Chambers – Vice Chair  
Debbie Chopas  
Deidra Fisher

Sandi Lee  
Tara Van Genderen  
Jamison Whittaker

- I.** Call to Order
- II.** Roll Call
  - a) Present: Howie Labiner – Chair, Susan Chambers – Vice chair, Sandi Lee, Ryan Maclatchie, Tara Van Gendderen, Deidra Fisher, Jamison Whittaker
  - b) Absent: Harvey Boyd, Debbie Chopas
  - c) Edits to February's Minutes: Spelling of Tara's last name misspelled, Mr. Tofano's name misspelled, Diedra marked as present instead of absent, Sandi Lee mentioned misspelling of precedent. Motion to approve minutes from February meeting passed unanimously.
- III.** Public Comment
  - a) Susan Martin: Brought up appearance concerns at the entrance to Purser-Hulsey Park, concerns about parking at the dog park and the need for landscaping, and possibility of re-naming dog park. Corey King addressed these issues and concerns.
  - b) Kim Gossage – Didn't ask to make a public comment, but appreciated the invitation. Michelle May thanked Kim Gossage for her support.
- IV.** Division Reports: - No comments
- V.** Director's Report
  - a) Department Project Updates
    - i. Moving forward with the automatic gate for Purser-Hulsey Park. No staff will be required to open/close the gate once this is installed.
    - ii. Planning Conference Updates – Vision for Parks in Matthews
      1. Looking at the 2007 Matthews Standard Plan – most types of parks in inventory, but still need more neighborhood parks.

2. Brought up the need to update the master plan for the department since the population in Matthews has changed. The Board was receptive to this idea of updating the master plan.
3. Purser Hulsey Park Plan & Future Build Out – Showed conceptual design approved in 2018. Building on the west/Midwest part of the site won't be part of the future plan because the property across the street will house the new fire station. Park will include Veteran Recognition, Spray Ground features.
4. Stumptown Park – Current footprint and what would be required to expand in the future. Would require to acquire 3 parcels of residential property around the park. Vision includes it being people-centric, entertainment/events, rest/relaxation, open lawn concept. Arts/history, education/recreation, whimsical/attractive features. Transportation drop off/pick up spot. Stage would be reoriented to the West of the site. Additional playgrounds, move volleyball courts. Moveable seating, lighting. Current stage potentially moved and repurposed as a shelter.
5. Another idea discussed – what if the downtown park in Matthews were moved across the street? No discussion has been had with CMS, only a Town idea at this time. Looked at the site where Matthews Elementary, Matthews Community Center and McDowell Arts Center are – this is about 23 acres of land. Jay Camp, Planning Director, showed some images of shared school/park spaces to show some ideas of what it could look like. Examples from Georgia, Kannapolis, NC and Cary, NC.
6. McKee Rd/Pleasant Plains Site – enhanced natural areas, active recreation because it's not completely surrounded by homes, all abilities playground, interactive play, fitness area, sport court, and adventure playground. Town Board has discussed adding a bond to the ballot in November for parks and transportation (streets & sidewalks). Price tag for these ideas/concepts range from \$3.6-\$3.9 million, but cost is increasing.
7. 3221 Chipwood Lane – Iris Devore's property. The Town purchased this property. Potential uses: pier on the pond, sitting areas, obstacle courses, picnic areas, indoor

recreation space, outdoor venue, potential for wedding venue.

8. Keziah Road – 4 acres adjacent to Irvins Creek Greenway once its completed. Potential for active recreation at this location. Pedestrian and bike access to the greenway from this site. No set plan for across the street – potential for disc golf, ideas being pieced together.

## **VI. Old Business**

- a) Crestdale mural – currently waiting on traffic paint supplies, so the mural is not in process at this time.
- b) Michelle May from Matthews Veterans Advisory Committee gave updates:
  1. Changes to Veteran mural – Insignia medallions removed from mural area design; mural will expand to cover the area.
  2. Education panels – looking for ideas/options for these that can be changed/updated. Project will go forward without specifics on these, and will be added as the project is in process. Potential to add QR codes to these panels and update the information on the website.
  3. Potential for a future joint meeting to discuss future plans with Matthews Veterans Memorial Park.
  4. Conflict panels to have permanent information on them.
  5. Time capsules – discussion of adding items from different time periods of each conflict. Will need to have these items gathered before monuments are installed.
6. Discussion of future meetings – virtual or in person.
7. Jamison Whitaker is an official member of the Parks, Recreation & Cultural Recreation Advisory Committee

## **VII. New Business**

- a) Public Art: Outdoor Sculpture Gallery Discussion
  - a) 5 identified locations for the sculptures to be installed on 36" concrete cylinders. Sculptures and locations approved:
    1. Flower bed at Town Hall – Adam Walls, "Conceive"
    2. Raised brick planter beside Pizza Peel – Nico Amortegui, "Maquina de Juguetes"
    3. Landscaped corner of Charles Street and Trade Street by the railroad tracks – Jeff Crane, "Bouquet of Flowers"
    4. Matthews Community Center – Charles Pilkey, "Translunar Paradise"

5. Greenway entrance on South Trade Street – Charles Pilkey, “Plato’s Dream”

## **VIII. Adjournment**

### **Parks, Recreation & Cultural Resource Advisory Committee**

#### **Department Updates: March 2022**

#### **CREWS RECREATION CENTER**

- **Programs/Activities**
  - **Family Fun Night:** To date 82 tickets have been sold for Professional Wrestling Family Fun Night scheduled to take place on Friday, March 4<sup>th</sup>. Staff also expects to sell tickets at the door the day of the event. Staff goal is to have 200 spectators.
  - **Open Play Pickleball:** Staff is altering the pickleball program schedule. Specifically, Saturdays will be split into two 2-hour sessions. This will also for 20 additional players to sign-up on a weekly basis. Also, Tuesday night sessions (5:30-8:30pm) will be offered on a bi-weekly basis. The previously mentioned schedule changes were designed to meet the growing demand for pickleball in the area.
  - **Other Programs:** Participation in all programs (Open Gym Basketball, High Fitness, Tai Chi, Bridge, Soul Line Dance) has been a bright spot in 2022.
  - **3 on 3 Basketball Tournament:** On a daily basis open gym basketball averages approximately 10-15 participants and some days have reached 25 participants. Due to the popularity of basketball staff is planning to host a 3 on 3 basketball tournament in the Spring. Additional information will be provided in the weeks/months to come.

- E-sports: Staff is planning to offer an in-person video game tournament in the Spring. Additional information will be provided in the weeks/months to come.
- Mecklenburg County Senior Games: See attached flyer for more information.
- Summer Camp Planning: Registration for the 2022 summer camps is ongoing. Registration is steady. In fact, the Cheer Camp has already maxed out.
- Rentals
  - In addition to dance lessons on Wednesday evenings, A & E Ballroom have added Monday night dance classes. Due to facility issue Crews Recreation Center will serve as the temporary home for A & E Ballroom.
  - Staff is currently reserving gym rentals for April-June. Currently, 4 groups/individuals are on the wait list seeking gym space.
  - MP Room rentals/social gatherings have been steady and staff continues to receive inquiries.
- Staff
  - The Recreation Program Manager has submitted paperwork to the HR Department to hire two additional Recreation Leaders.
- Facility Maintenance
  - N/A
- **March 25: Concert at 224**  
Friday night, 7pm-9pm, on the lawn at 224 Matthews Station Street! Similar to Jingle Jam, using the "Outdoor Concert" branding  
"7 Sharp 9 Band" – pop/rock/current
- **March 26: Main Line Market**  
Saturday, Noon-6pm  
Up North Charles Street, from Trade past North Freemont (pending a closure)  
35+ vendors  
Partnership with Handcrafted Market CLT  
Temple Mojo being so supportive and helpful  
Staff loves the funky branding! Watch for the balloon arch on Trade St. Approved and ready to go. Bae's Burgers food truck will be on hand.



- **April 29: Beats 'n Bites**

The re-branding continues

Harris Teeter has graciously agreed to serve as Presenting Sponsor again this year! Bands have been selected; staff is proud of this lineup, and hope it sets Matthews apart from other town concerts this season! Awaiting over-street banner design. All sponsorships have been filled, now updating sponsor on-site signage now. Info packets for participants are made and ready for April distribution.

- **BeachFest Matthews**

Staff has decided to wait one more year to re-brand and re-name this spring street festival. With PT staff changes forthcoming, and challenges with MPD coverage, it was determined best to hold off this year.

- The annual events mailer will be going out this month! A jpeg is below! It will be sent to 13,000+ residents in the 28105 zip code. Also attaching our usual P&Rec schedule document—this is the same version we send to vendors (includes sponsorship notes).



## JOIN US FOR OUR 2022 EVENTS, CONCERTS, AND FESTIVALS!

January	February	March	April	May	June	August	September	October	November	December
14 Cool Vibes Indoor Concert Series (Comm Ctr)	4 Family Fun Night (Crews)	4 Crews Family Fun Night (Crews) 11 Cool Vibes Indoor Concert Series (Comm Ctr) 25 Outdoor Concert @ 224 (224 Matt Station St) 26 Main Line Market (Pop-Up, Charles St)	2 Easter Bunny Photos (Comm Ctr) 8-17 Easter Eggs Expedition (Town-wide) 23 Earth Day/Kids in Nature Day (Squirrel Lake Park) 29 Beats 'n Bites (20 Ride/Zac Brown tribute) 30 Shred Event (located at MUWC) 30 Festival of India	13-14 BeachFest Matthews 27 Beats 'n Bites (On the Border/Eagles tribute)	TBD Matthews Concert Band TBD Symphony Night in Stumptown Park	6 Professional Wrestling Night (Crews) 12 Cool Vibes Indoor Concert Series (Comm Ctr) 26 Beats 'n Bites (Bless the Rains/Toto tribute)	2-5 Matthews Alive Festival 9 Cool Vibes Indoor Concert Series (Comm Ctr) 24 Main Line Market (Pop-Up, Charles St) 30 Beats 'n Bites (Rattle and Hum/U2 tribute)	1 "Peanut Butter Falcon" movie screening 7 Crews Family Fun Night (Crews) 8 Kids in Nature Day (Squirrel Lake Park) 15 Música Matthews	4 Crews Family Fun Night (Crews) 4 Holiday tickets on sale (online) 5 Pawsitively Matthews 26-27 Nutcracker (Comm Ctr)	2 Crews Family Fun Night (Crews) 2 Jingle Jam Concert (224 Matt Station St) 3 Winter Wonderlights Park Lighting Celebration






**January 2022 – December 2022**  
**Events, Programs & Meetings Calendar**

Matthews Parks, Recreation and Cultural Resource Department  
THIS SCHEDULE IS SUBJECT TO CHANGE

**January 2022:**

- 1/7 – Crews Family Fun Night “Glow DodgeBall” (Crews)
- 1/12 – PRCR Advisory Board
- 1/14 – Cool Vibes Indoor Concert Series (Comm Ctr)

**February 2022:**

- 2/1 – Summer Camp Registration Begins
- 2/4 – Crews Family Fun Night “Balloon & Magic” (Crews)
- 2/9 – PRCR Advisory Board

**March 2022:**

- 3/4 – Crews Family Fun Night “Wrestling Night” (Crews)
- 3/9 – PRCR Advisory Board
- 3/11 – Cool Vibes Indoor Concert Series (Comm Ctr)
- 3/25--Outdoor Concert 224 (224 Matthews Station Street grass, same vibe as Jingle Jam)
- 3/26--Mainline Market--Spring Pop Up (25-35 vendors of handmade items, quarterly, on West Charles St. 4 Saturdays this year, 12noon until 6pm)

**April 2022:** (Easter is 4/17)

- 4/ 2– Easter Bunny Photos at the Community Ctr 10am-Noon
- 4/8 – Town-wide Egg Hunt begins

4/13 – PRCR Advisory Board  
4/17 - Town-wide Egg Hunt ends  
4/23 – Earth Day/Kids in Nature Day  
4/29 –Beats N Bites (reincarnation of Food Truck Fridays. 4-6 food trucks only.  
4/30 - Shred Event at MUMC  
4/30 -Festival of India at STP (all new festival with art, food, dance, and more!!)

**May 2022:**

TBD - PAR2 Disc Golf Tournament  
5/11 – PRCR Advisory Board  
5/13-14 – BeachFest Matthews  
5/27 – Beats N Bites (reincarnation of Food Truck Fridays)

**June 2022:**

6/8 – PRCR Advisory Board  
6/?? – Symphony Night in Stumptown Park Date TBD  
6/?? – The Matthews Concert Band in STPark TBD  
6/13 – First day of summer camps  
6/24 – Beats N Bites (reincarnation of Food Truck Fridays)  
6/25–Mainline Market--Spring Pop Up

**July 2022: (4<sup>th</sup> is on Monday)**

7/2 – Independence Day Celebration Concert & Fireworks (Concert 7-9pm, fireworks @ MARA)  
7/29 – Beats N Bites (reincarnation of Food Truck Fridays)

**August 2022:**

8/6 - Professional Wrestling Event (Crews)  
8/10 – PRCR Advisory Board  
8/12 - Cool Vibes Indoor Concert Series (Comm Ctr)  
8/26 – Beats N Bites (reincarnation of Food Truck Fridays)  
(8/29 – CMS start date)

**September 2022:**

9/2-9/5 – Matthews Alive Festival  
9/9 – Date Night Drop Off  
9/9 - Cool Vibes Indoor Concert Series (Community Center)  
9/14 – PRCR Advisory Board  
9/24–Mainline Market--Spring Pop Up  
9/30 – Beats N Bites (reincarnation of Food Truck Fridays)

**October 2022:**

10/1 -"Peanut Butter Falcon" Movie in STP (shown outdoors in the park, during Down Syndrome Awareness Month. Admission will be a jar of peanut butter, to be given to our Help Center or other food bank)  
10/7 - Crews Family Fun Night (Crews)



10/8 – Kids In Nature Day (contact [srawls@matthewsnc.gov](mailto:srawls@matthewsnc.gov))  
10/12 – PRCR Advisory Board  
10/14 – Date Night Drop Off  
10/15--Musica Matthews (Hispanic Heritage Month event)  
10/27-29 – Haunted Trail

**November 2022:**

11/4 - Crews Family Fun Night (Crews)  
11/4 – Holiday tickets on sale  
11/5 – Pawsitively Matthews  
11/9 – PRCR Advisory Board  
11/11 – Date Night Drop Off  
11/26, 11/27 – Nutcracker

**December 2022:**

12/2 - Crews Family Fun Night (Crews)  
12/2--Jingle Jam Concert (was new in 2021, TBD in 2022.)  
12/3, 12/4 – Nutcracker  
12/3 – Winter Wonderlights Celebration - Tree and park lighting in STP.  
  
12/9 – Date Night Drop-Off  
12/10 – Photos w/ Santa (& Santa Paws photos)  
12/14 – PRCR Advisory Board  
12/17--Mainline Market--Spring Pop Up  
12/19 Menorah Lighting – Date TBD  
12/29 Kwanzaa celebration – Date TBD  
12/31 Noon Year's Eve – TBD

**CULTURAL RECREATION UPDATE**

**Programs/Activities**

- Summer camp registration is going well. New camps from Challenge Island (STEAM-based), art camps from Do + Art Camps with Maria, pottery camps with Arts Delivered, Ballet camps, and new art camps from Coloring on Canvas. The full camp listing and guide can be found at [www.matthewsfun.com](http://www.matthewsfun.com).
- March's Cool Vibe Concert is still scheduled for Friday, March 11. January and February's concerts were rescheduled to August 12 and September 9.

- Festival of India event is coming up on Saturday, April 30 from 12pm-6pm at Stumptown Park.

#### Public Art/Art Galleries

- The Art Gallery at the McDowell Arts Center is still displaying works from Matthews Artists Guild and Butler High School art students for the month of March.
- Matthews Artists Guild has a new gallery display space in the lower level hallway of the Matthews Community Center. This will rotate out every 2 months.
- The current art show at Town Hall features artist Joanna Henry's abstract artwork; this show will be up through April.
- Artist Kim Shepherd is currently painting the Veterans Memorial mural from the final design that was approved by the Board of Commissioners on 2/14/22.
- Attached are the Outdoor Sculpture Gallery applicants; the ask is for the Advisory Committee to select the sculptures to be a part of this first show and the location for each sculpture.
- Staff presented the medallion options as part of the Veterans Memorial mural at the Matthews Veterans Advisory Committee meeting on 3/2/22. MVAC made a motion to remove the medallions from this project since it would be a repetition from what is currently displayed on the flags as part of the memorial area. If the PRACRAC has any differing opinions on this, it will be discussed at the meeting on March 9

#### Matthews Playhouse

- Current mainstage production: *Rainbow Fish*.
- Stage readings for the African American Playwrights Festival will take place on Saturday, April 30.
- Next mainstage production: *Sister Act*

## **Outdoor Sculpture Gallery Locations**

### **Location 1: Flower bed at Town Hall**



### **Location 2: Flower bed beside Pizza Peel on Trade Street (flowers/bushes would be moved)**





**Location 3: Landscaped area at corner of Charles Street and Trade Street near Beer Temple (inside circle)**



**Location 4: Matthews Community Center (Front left side of building or on side of building in landscaped area – waiting to locate both areas)**





**Location 5: Greenway entrance at South Trade Street (inside circle)**



### Outdoor Sculpture Gallery Artist Applications

**Applicant 1: Adam Walls**

**Website:** adamwallssculpture.com

**Name of Sculpture:** Conceive

**Dimensions:** Width – 2’      Height – 8’      Depth – 1.5’      Weight – 200lbs

**Material:** Welded steel

**From the artist:** The piece is tall and narrow so it won’t stick out beyond the pedestal. There are no natural hand holds or foot falls to encourage climbing. It is made of steel so someone can’t easily pull on it and do any damage.





**Applicant 2: Nico Amortegui**

**Website:** nicoarte.com

**Name of Sculpture:** Maquina de Juguetes

**Dimensions:** Width – 2’      Height – 30”      Depth – 4’      Weight – 20lbs

**Material:** Steel & high grade spray paints

**From the artist:** The sculpture will not need any cleaning or maintenance. It is a low height piece with openings that allow for wind and rain to pass through. The metal is durable steel and the paints are high grade exterior.



**Applicant 3: Jeff Crane**

**Website:** whitestoneforge.com

**Name of Sculpture:** Milk Can Bouquet

**Dimensions:** Width – 48”” Height – 77” Depth – 35” Weight – 200lbs

**Material:** Steel

**From the artist:** This piece will be sprayed in clear coat and will hold up in the weather. All parts are welded securely. The base is the heaviest part so that it won't be top heavy.





**Applicant 4: Charles Pillkey (Submitted 2 sculptures)**

**Website:** [www.technozoicdreams.com](http://www.technozoicdreams.com)

**Name of Sculpture 1:** Translunar Paradise

**Dimensions:** Width – 3'      Height – 8'      Depth – 2'      Weight – 200lbs

**Material:** Painted steel and stone

**From the artist:** The curvilinear forms, steel spheres and stream-rounded pebbles are intended to convey a sense of the beauty, mystery and dynamism of objects tumbling through space. The stones are epoxied onto steel pegs. The sculpture is durable, has no sharp points, requires no maintenance.



**Name of Sculpture 2:** Plato's Dream

**Dimensions:** Width – 5'      Height – 10'      Depth – 2'      Weight – 400lbs

**Material:** Painted steel and stone

**From the artist:** The stones are epoxied onto steel pegs. The sculpture is durable, has no sharp points, requires no maintenance.

